



BHAVAN'S VIVEKANANDA COLLEGE

OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094

Autonomous College

DEPARTMENT OF COMMERCE

M.COM w.e.f. 2019-20 CBCS

M.com Structure CBCS

FIRST SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 101	Managerial Economics	5	5	3	70	30	100
Mcom 102	Principles of Marketing	5	5	3	70	30	100
Mcom 103	Organization Theory & Behaviour	5	5	3	70	30	100
Mcom 104 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 105 Elective - 2	Specialisation	5	5	3	70	30	100
	Seminar	2	1		25		25
	Total	27	26		375	150	525

SECOND SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 201	International Business and Business Environment	5	5	3	70	30	100
Mcom 202	Marketing Management	5	5	3	70	30	100
Mcom 203	Human Resources Management	5	5	3	70	30	100
Mcom 204 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 205 Elective - 2	Specialisation	5	5	3	70	30	100
	Seminar	2	1		25		25
	Total	27	26		375	150	525

Usha Kiran

Prof V. Usha Kiran,

Department of Commerce, Osmania University
OU Nominee

Dr. V. USHA KIRAN
M.com., Ph.D & PGDCS
Professor of Commerce
Osmania University
Hyderabad-500 007.

K. Sreelatha Reddy

Dr. K. Sreelatha Reddy,
Chairman, BOS,

Bhavans Vivekananda College.



BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094
Autonomous College
DEPARTMENT OF COMMERCE

M.COM w.e.f. 2019-20 CBCS

THIRD SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 301	Research Methodology & Statistical Analysis	5	5	3	70	30	100
Mcom 302	E-Commerce and Digital Marketing	5 (3T + 2P)	4	3	70	14IA +16L B	100
Mcom 303	Cost Accounting and Control	5	5	3	70	30	100
Mcom 304 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 305 Elective - 2	Specialisation	5	5	3	70	30	100
ID PAPER	ID from Other Departments	4	4	3	70	30	100
	ID to MSc – Tax planning for individuals – 2hrs-2 credits -50 marks						
	Seminar	2	1		25		25
	Total	31	29		445	180	625

FOURTH SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 401	Quantitative Techniques for Business Decisions	5	5	3	70	30	100
Mcom 402	Corporate Taxation and Planning	5	5	3	70	30	100
Mcom 403	Strategic Management	5	5	3	70	30	100
Mcom 404 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 405 Elective -2	Specialisation	5	5	3	70	30	100
	Project Work	8	4		50VV+ 50D		100
	Seminar	2	1		25		25
	Total	35	30		475	150	625
	GRAND TOTAL	120	111		1670	630	2300

Usha Kiran
Prof V. Usha Kiran,
Department of Commerce, Osmania University
OU Nominee
M. Com, M.Phil, Ph.D & PGDCS
Professor of Commerce
Osmania University
Hyderabad-500 007

K. Sreelatha Reddy
Dr. K. Sreelatha Reddy,
Chairman, BOS,
Bhavans Vivekananda College.



BHAVAN'S VIVEKANANDA COLLEGE

OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094

Autonomous College
DEPARTMENT OF COMMERCE

M.COM w.e.f. 2019-20 CBCS

Notation: THWP= Teaching Hours Per Week; ID–Inter Disciplinary; IA – Internal assessment; D–Dissertation (50-75 Pages); VV – Viva-Voce; LB – Lab Practical Exam. * - “Project Work – Guidelines” for details, SOI – Standard of Instruction.

Notes:

- For each paper there will be semester examination for 70 marks and 30 marks for internal assessment [25 marks for tests (average of the two tests) and 5 marks for assignment in the subject].
- In E Commerce paper semester end examination is for 70 marks, Internal Assessment is for 14 marks and Computer Lab Practical examinations is for 16 marks.

**** AREA OF SPECIALIZATION**

Sl. No.	Specialization	Semester-I	Semester-II	Semester-III	Semester-IV
I	Finance (F)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) SAPM: Security Analysis and Portfolio Management	(7) FS: Financial Services (8) FD: Financial Derivatives
II	Accounting (A)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) ACA: Advanced Corporate Accounting (6) FSA: Financial Statement Analysis	(7) ACAC: Advanced Cost Accounting and Control (8) M&A: Mergers & Acquisitions
III	Taxation (T)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) DT: Direct Taxation (6) IDT: Indirect Taxation	(7) Tax : Business Taxation (8) IT: International Taxation
IV	International Business (IB)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) ITTP: International Trade – Theory and Practice	(7) IBE: International Business Environment (8) IM: International Marketing

Prof V. Usha Kiran,
Department of Commerce, Osmania University
OU Nominee

Dr. V. Usha Kiran
M.com., MPhil, PGDCS
Professor of Commerce
Osmania University
Hyderabad-500 007.

K. Sreelatha Reddy
Dr. K. Sreelatha Reddy,
Chairman, BOS,
Bhavans Vivekananda College.


BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094
Accredited with 'A' Grade by NAAC
Autonomous College
DEPARTMENT OF COMMERCE
M.COM w.e.f. 2019-20 CBCS.
**** AREA OF SPECIALIZATION**

Sl.	Specialization	Semester-I	Semester-II	Semester-III	Semester-IV
I	Finance (F)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) SAPM: Security Analysis and Portfolio Management	(7) FS: Financial Services (8) FD: Financial Derivatives
II	Accounting (A)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) ACA: Advanced Corporate Accounting (6) FSA: Financial Statement Analysis	(7) ACAC: Advanced Cost Accounting and Control (8) M&A: Mergers & Acquisitions
III	Taxation (T)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) DT: Direct Taxation (6) IDT: Indirect Taxation	(7) Tax : Business Taxation (8) IT: International Taxation
IV	International Business (IB)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) ITTP: International Trade – Theory and Practice	(7) IBE: International Business Environment (8) IM: International Marketing

Prof V. Usha Kiran,
Department of Commerce, Osmania University
OU Nominee

Dr. K. Sreelatha Reddy,
Chairman, BOS,
Bhavan's Vivekananda College.



BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094
 Accredited with 'A' Grade by NAAC
 Autonomous College
DEPARTMENT OF COMMERCE

M.COM w.e.f. 2019-20 CBCS

Notation: THWP= Teaching Hours Per Week; ID–Inter Disciplinary; IA – Internal assessment; D–Dissertation (50-75 Pages); VV – Viva-Voce; LB – Lab Practical Exam. * - “Project Work – Guidelines” for details, SOI – Standard of Instruction.

Notes:

- For each paper there will be semester examination for 70 marks and 30 marks for internal assessment [25 marks for tests (average of the two tests) and 5 marks for assignment in the subject].
- In E Commerce paper semester end examination is for 70 marks, Internal Assessment is for 14 marks and Computer Lab Practical examinations is for 16 marks.

**** AREA OF SPECIALIZATION**

Sl.	Specialization	Semester-I	Semester-II	Semester-III	Semester-IV
I	Finance (F)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) SAPM: Security Analysis and Portfolio Management	(7) FS: Financial Services (8) FD: Financial Derivatives
II	Accounting (A)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) ACA: Advanced Corporate Accounting (6) FSA: Financial Statement Analysis	(7) ACAC: Advanced Cost Accounting and Control (8) M&A: Mergers & Acquisitions
III	Taxation (T)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) DT: Direct Taxation (6) IDT: Indirect Taxation	(7) Tax : Business Taxation (8) IT: International Taxation
IV	International Business (IB)	(1) FM: Financial Management (2) AS: Indian Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) ITTP: International Trade – Theory and Practice	(7) IBE: International Business Environment (8) IM: International Marketing

V. Usha Kiran

Prof V. Usha Kiran,
 Department of Commerce, Osmania University
 OU Nominee

Dr. K. Sreelatha Reddy,
 Chairman, BOS,
 Bhavan's Vivekananda College.